

EXECUTIVE SUMMARY

Incorporated by a vote of its residents in 2016, Millcreek stretches from the Olympus Cove neighborhood at the foot of Mount Olympus on the east, to the Meadowbrook neighborhood adjacent to the Jordan River on the west. Ours is a city with a rich diversity of geography, demographics, neighborhoods, and cultures. Millcreek residents include multiple-generational families with connections to early pioneers, to recent arrivals from Africa, Asia, Europe and the Middle East,

and every demographic in between. In 2017 we embarked on the momentous effort of developing the first general plan for the City, Millcreek Together. Millcreek Together seeks to embrace and support the diversity of its residents, while weaving a shared fabric of a sense of place and common purpose that unites the City's residents.

Since the beginning of Millcreek Together in the fall of 2017, more than 2,000 Millcreek residents,

businesses and other stakeholders participated in 22 outreach opportunities throughout the planning process. Four major phases of the planning effort were supported by stakeholder interviews, public meetings, community events, and other outreach efforts.

A summary of the main General Plan objectives and first priority implementation tasks for each Vision Theme follows.

WHAT IS IN THE PLAN?





VISION THEMES

UNIQUE NEIGHBORHOODS: Millcreek is a City of proud, stable, unique, and emerging neighborhoods that offer a variety of home types, vibrant gathering areas, and access to quality community amenities.

VIBRANT GATHERING PLACES: Millcreek's centers are the heart of community activity, characterized by walkability, unique spaces, commercial areas, and character compatible with Millcreek neighborhoods.

THRIVING ECONOMY: Millcreek's economic diversity thrives by being inviting, supporting local businesses, attracting an innovative and adaptive workforce, investing in amenities that promote a better quality of life, and encouraging a range of business sizes and types.

GREAT CONNECTIONS: Millcreek strives to offer a range of pedestrian, bicycling, transit, and vehicle transportation choices through a cohesive network of safe and reliable streets and trails that connect all residents to their destinations.

HEALTH AND ENVIRONMENT: Millcreek supports environmental and human health by establishing and protecting open spaces; protecting healthy fish and wildlife habitats; providing active transportation options; improving local water and air quality; improving access to nutritious foods; and other sustainable practices.

OUTDOOR LIFESTYLE: Millcreek is the gateway to recreation with opportunities from the Wasatch Mountains to the Jordan River, including majestic views of the mountains, expansive parks, and accessible trails, creeks, and open spaces.

ENHANCED CULTURE: Millcreek embraces the cultural and demographic diversity of its residents and businesses, and supports and promotes a variety of arts, cultures, and education opportunities as essential parts of an engaged community and life-long learning.



UNIQUE NEIGHBORHOODS

The protection and support of Millcreek's neighborhoods was identified as a top priority by many General Plan participants. The General Plan proposes to:

- Create Neighborhood-specific Character Studies to identify the locations, areas and defining characteristics of Millcreek's neighborhoods.
- Encourage the creation of neighborhood activity centers within walking or biking distance of residential areas.
- Ensure that new adjacent and infill development is compatible with and protects existing neighborhoods.



VIBRANT GATHERING PLACES

Emphasize Millcreek Centers as locations in the City where commercial, residential, entertainment and civic uses come together to create memorable places, each with recognizable signature features and themes. These include:

1. The City Center at 3300 South and Highland Drive
2. The area around 2300 East and 3300 South
3. Main Street in the Meadowbrook neighborhood
4. Olympus Hills
5. Highland Drive and Murray-Holladay Road

Several of the Millcreek centers are good locations for mixed residential and commercial uses that can offer higher-density residences near good transportation systems and urban-style amenities.



THRIVING ECONOMY

The General Plan describes the importance of economic sustainability for Millcreek in order to support the businesses and services residents want. A stable property and sales tax base is important to provide excellent City facilities and services. Millcreek will prepare an **Economic Development Strategic Plan** that focuses on commercial and mixed-use development in the Millcreek Centers, and would promote Millcreek as a livable community and excellent place to do business by showcasing the community's competitive advantages and economic and community assets.



GREAT CONNECTIONS

The General Plan calls for Great Connections, and identifies strategies for bicycle and pedestrian systems; complete streets; and streetscapes, trees and lighting. Millcreek is currently preparing a Transportation Master Plan that will address all modes of transportation within and through Millcreek. The City will also work to complete a safe bicycling system that connects all parts of Millcreek and accommodates all types of bicyclists and extends and improves biking connections to the PRATT trail and Wasatch Blvd. Millcreek will prioritize new sidewalks in neighborhoods with missing or substandard sidewalk connections, and will pursue improved transit facilities including bus shelters, park and rides, streetcar extension, and Bus Rapid Transit.



HEALTH AND ENVIRONMENT

The General Plan emphasizes public health, the long-term sustainability of developments, public works projects, and effects on Millcreek's natural environment. High priority sustainability initiatives include:

- Adopt design standards or guidelines that incorporate green design considerations in the Millcreek development review process.
- Test the demand for Greenbikes at the City Center.
- Add vehicle charging stations to the City's codes as an incentive for business and residential projects.



OUTDOOR LIFESTYLE

Millcreek's setting between the Wasatch Mountains and Jordan River offer access to the outdoor and recreational amenities Millcreek residents cherish. High priority initiatives include:

- Improve existing park facilities and opportunities to create new parks, especially in areas of the City that are underserved.
- Work to preserve open space and connect trail systems to Grandeur Peak and the Mount Olympus area.
- Negotiate to purchase the Millcreek Activity Center property from Granite School District to ensure that the land remains in recreational use.
- Build soccer fields in the west portion of the City to meet growing demand.



ENHANCED CULTURE

The General Plan recognizes Millcreek's diversity of neighborhoods, businesses, and residents as an important attribute that makes Millcreek a desirable place to work and live. Connecting people by creating attractive gathering places in Millcreek's centers is one Plan objective. Other initiatives include:

- Celebrate Millcreek's diversity and community pride through event planning
- Support the Millcreek Promise initiative
- Promote an open and accessible City Hall through email, social media, community councils and well-advertised public meetings
- Support the Millcreek Arts Discovery program to outline gaps, needs, and resources required to promote the arts in Millcreek.



The Millcreek Together planning process has brought residents, businesses, and leaders together to chart a course for the future of Millcreek. The above listed implementation initiatives are the beginning point for the work ahead to achieve the goals we set for ourselves in the General Plan to achieve our shared vision for our future. There is much to do, but the plan process has shown how broad the support is for our unique, diverse, and beautiful community.