

MILLCREEK  
TOGETHER

Draft

# *Our Community Vision*

UNIQUE NEIGHBORHOODS • VIBRANT GATHERING PLACES • THRIVING ECONOMY  
ENHANCED CONNECTIVITY • HEALTH AND SUSTAINABILITY  
OUTDOOR LIFESTYLE • ENRICHED CULTURE

## A STRONG MILLCREEK TOGETHER VISION

Millcreek Together- the General Plan for Millcreek- focuses on the creation and preservation of the City's unique neighborhoods, gathering places, connections, outdoor lifestyle, culture and education, health and sustainability, and thriving economy. As a newly formed City, it has a strong and forward looking vision. Millcreek's community aspires to reinforce and evolve its strong identity as the Salt Lake Valley's most livable City.

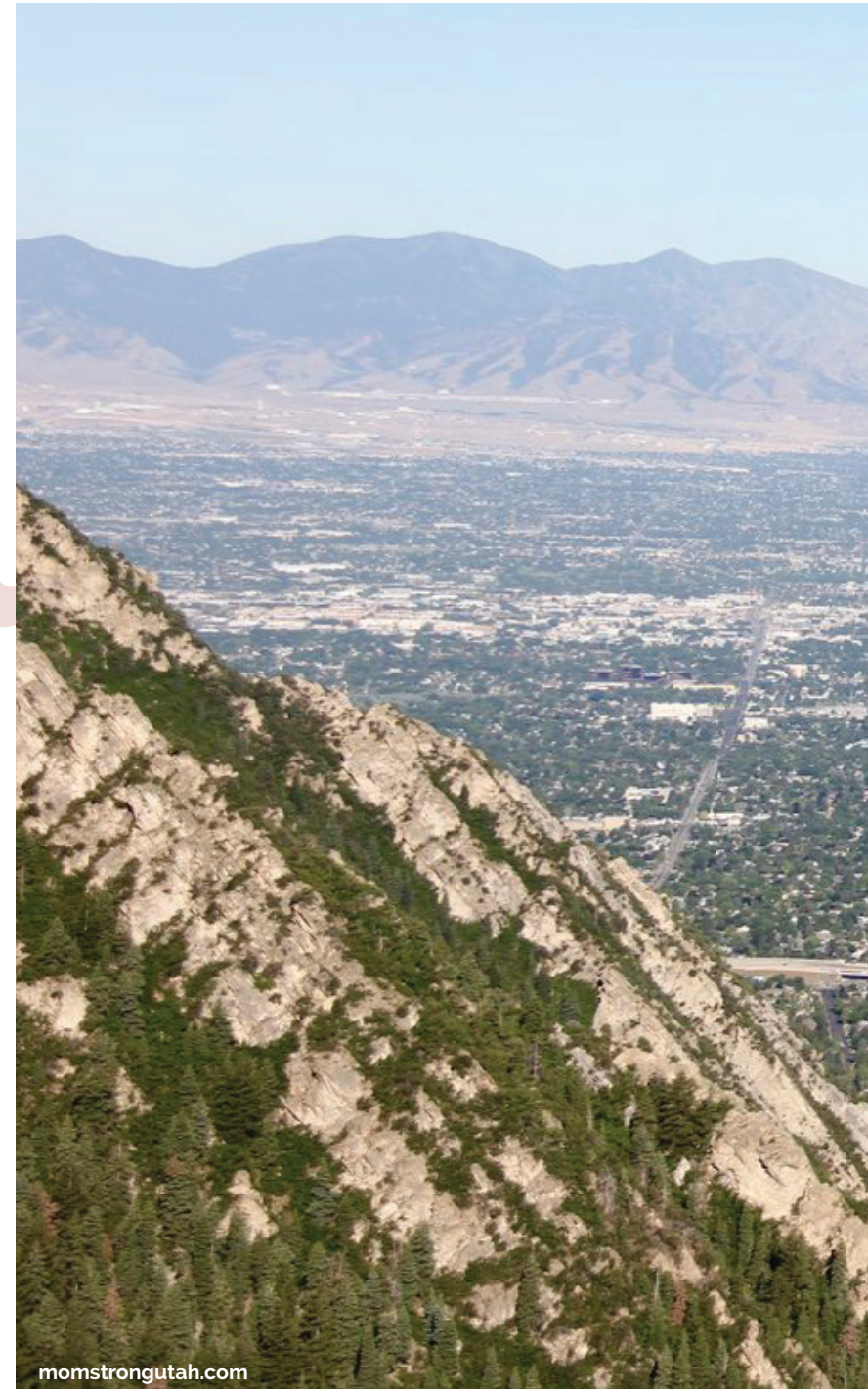
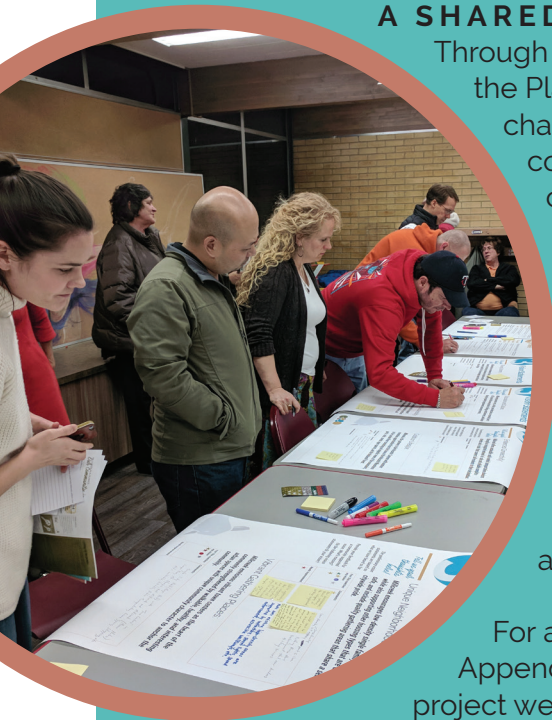
## IMPORTANCE OF THE GENERAL PLAN

The General Plan is meant to serve as a guide to citizens, property owners, developers, and decision makers regarding choices and decisions about the future development of Millcreek. The Vision serves as the foundation for the rest of the Plan and will guide the development of its policies and implementation strategies.

## A SHARED COMMUNITY VISION

Through this process and the implementation of the Plan, the vision is meant to be malleable, changing where necessary, while still having a common destination. The Plan relies on broad community input, and visioning is therefore a critical step to articulate the shared values of Millcreek's residents. The visioning process used a multi-pronged approach to effectively reach and collect responses from a broad-spectrum of the community. Over 20 outreach activities were held to identify values, community priorities, and elements for a community vision. In addition to in person events, an Online survey was also available.

For a detailed summary of public input see Appendix A: Visioning Events Summary on the project website: [millcreekgeneralplan.com](http://millcreekgeneralplan.com).





## *Our Vision*

The first step in the Millcreek Together process was to develop vision topics and corresponding vision statements that reflect the community's shared vision for the future. A vision statement captures community members' values and provides a shared image of what they want their community to become. These vision statements inspire community members to work together to achieve our common goals and the desire to pro-actively plan for the future.

Based on public input and working with the Envision Committee, the vision is based on seven targeted themes: Unique Neighborhoods, Vibrant Gathering Places, Thriving Economy, Enhanced Connectivity, Outdoor Lifestyle, Enhanced Culture, and Thriving through Health and Sustainability.

The vision statements for each topic and accompanying guiding principles follow.

# Our Community Vision

**Community vision statements** describe the desired future of Millcreek based on shared values. They are intended to be aspirational, therefore it does not mean that Millcreek currently embodies every part of these statements.

**The principles** under each of the visions further elaborate on the future setting, character, and opportunities for Millcreek in the next 10-15 years.

**Unique Neighborhoods:** "Millcreek is a city of proud stable and emerging unique neighborhoods grounded in a variety of home types, vibrant gathering areas, and access to quality community amenities."

**Thriving Economy:** "Millcreek's economic diversity thrives by being inviting, supporting local businesses, attracting an innovative and adaptive workforce, investing in amenities that promote a better quality of life, and encouraging a range of business sizes and types."

**Vibrant Gathering Places:** "Millcreek's centers are the heart of community activity, characterized by walkability, unique spaces, commercial areas and a community character anchored in its neighborhoods."

**Enhanced Connectivity:** "Millcreek strives to offer a range of pedestrian, bicycling, transit, and vehicle transportation choices through a cohesive network of safe and reliable streets and trails that connect all residents to their destination."

**Thriving through Health and Sustainability:** "Millcreek supports environmental and human health by providing future generations' access to local food, active transportation options, improved local water and air quality, and other sustainable practices."

**Outdoor Lifestyle:** "Millcreek is the gateway to recreation with opportunities from the Wasatch Mountains to the Jordan River, including majestic views of the mountains, expansive parks, and accessible trails, creeks and open spaces."

**Enriched Culture:** "Millcreek promotes the arts, culture, and education as essential parts of an engaged community and life-long learning."



# Unique Neighborhoods



“MILLCREEK IS A CITY OF PROUD STABLE AND EMERGING UNIQUE NEIGHBORHOODS GROUNDED IN A VARIETY OF HOME TYPES, VIBRANT GATHERING AREAS, AND ACCESS TO QUALITY COMMUNITY AMENITIES.”

## GUIDING PRINCIPLES:

1. **[Housing]** Support our existing and future residents with a mix of high quality housing types that build on our traditional neighborhood character.
2. **[Character]** Reflect our neighborhood's unique elements, setting and heritage while integrating features that highlight our common Millcreek identity.
3. **[Recreation]** Foster the livability of our neighborhoods by providing convenient access to amenities, parks, trails, open spaces, and playing fields.
4. **[Equitable]** Improve access to a variety of services and facilities at the neighborhood level to create a sense of belonging and connection among the City's residents, workforce, and visitors.
5. **[Diversity]** Provide for a range of lifestyles, ages, and incomes that create vibrant neighborhoods.

**Livability** is the sum of the factors that add up to a community's quality of life—including the built and natural environments, economic prosperity, social stability and equity, educational opportunity, and cultural, entertainment and recreation possibilities.

# Thriving Economy

"MILLCREEK'S ECONOMIC DIVERSITY THRIVES BY BEING INVITING, SUPPORTING LOCAL BUSINESSES, ATTRACTING AN INNOVATIVE AND ADAPTIVE WORKFORCE, INVESTING IN AMENITIES THAT PROMOTE A BETTER QUALITY OF LIFE, AND ENCOURAGING A RANGE OF BUSINESS SIZES AND TYPES."



Olympus Hills Shopping Center

## GUIDING PRINCIPLES:

1. **[Character]** Attract and retain businesses that enhance the quality and character of the city.
2. **[Redevelopment]** Invest in redevelopment projects along major corridors and intersections to reinvigorate underutilized properties into businesses that match our future vision.
3. **[Youth]** Attract young people to Millcreek by supporting the development of mixed-use projects in appropriate areas that include amenities like restaurants, coffee shops, gyms, ice cream shops, gathering spaces, etc.
4. **[Cityscape Aesthetics]** Promote a quality built environment that is commensurate with the beautiful natural setting in which it sits and encourages new start-up and expanding businesses.
5. **[Zoning Codes]** Develop regulations, processes, and codes that demonstrate our business-friendly atmosphere, quality design, and help businesses grow throughout Millcreek.



# Vibrant Gathering Places



## GUIDING PRINCIPLES:

1. **[Town Center]** Identify a town center as the heart of Millcreek to give residents a centralized citywide gathering area.
2. **[Neighborhood Centers]** Support multiple neighborhood activity centers that allow for people to live, work, shop and play in compact areas.
3. **[Gathering Places]** Support existing and new gathering places throughout the City that provide all Millcreek residents access to quality amenities, services, and public spaces.
4. **[Public Spaces]** Provide programmable (scheduled entertainment) and flexible gathering spaces that include areas for public art, commercial activity, vendors, exhibitions, festivals, and performances.
5. **[Character]** Attract visitors and new residents by reinforcing branding and identity that matches the City’s high quality livability and natural setting.

**Walkability** is a measure of how friendly an area is to walking. It is the extent to which an area is friendly to the presence of people living, shopping, visiting, enjoying or spending time.

# Enhanced Connectivity

“MILLCREEK STRIVES TO OFFER A RANGE OF PEDESTRIAN, BICYCLING, TRANSIT, AND VEHICLE TRANSPORTATION CHOICES THROUGH A COHESIVE NETWORK OF SAFE AND RELIABLE STREETS AND TRAILS THAT CONNECT ALL RESIDENTS TO THEIR DESTINATION.”

## GUIDING PRINCIPLES:

1. **[Infrastructure]** Invest in innovative infrastructure to ensure that our means of getting around is safe and efficient, through prioritization of pedestrians, bicycles, shared vehicles, autonomous and electric vehicles, and transit users to provide alternatives to traditional single occupant vehicles.
2. **[Connections]** Support a comprehensive and well-maintained walking, cycling, and transit network that provides access to and between neighborhoods, gathering places, city amenities, and surrounding areas.
3. **[System]** Ensure our transportation system promotes improved air quality and remains affordable for all users.
4. **[Development Patterns]** Support an interconnected development pattern that supports public transit and a variety of transportation choices, while reducing congestion, travel times, and negative impacts on existing neighborhoods.
5. **[Transit Stops]** Promote well-designed, comfortable transit stops with appropriate amenities (shelter, benches, signage, route information, etc.) to make waiting for transit a pleasant experience.



[Austintexas.gov/blog/complete-streets](https://austintexas.gov/blog/complete-streets)





# Thriving Through Health and Sustainability



Katie Wanders

“MILLCREEK SUPPORTS ENVIRONMENTAL AND HUMAN HEALTH BY PROVIDING FUTURE GENERATIONS’ ACCESS TO LOCAL FOOD, ACTIVE TRANSPORTATION OPTIONS, IMPROVED LOCAL WATER AND AIR QUALITY, AND OTHER SUSTAINABLE PRACTICES.”

## GUIDING PRINCIPLES

1. **[Housing]** Support our existing and future residents with a mix of high quality housing types that build on our traditional neighborhood character.
2. **[Character]** Reflect our neighborhood’s unique elements, setting and heritage while integrating features that highlight our common Millcreek identity.
3. **[Recreation]** Foster the livability of our neighborhoods by providing convenient access to amenities, parks, trails, open spaces, and playing fields.
4. **[Equitable]** Improve access to a variety of services and facilities at the neighborhood level to create a sense of belonging and connection among the City’s residents, workforce, and visitors.

# Enriched Culture

“MILLCREEK PROMOTES THE ARTS, CULTURE, AND EDUCATION AS ESSENTIAL PARTS OF AN ENGAGED COMMUNITY AND LIFE-LONG LEARNING.”



## GUIDING PRINCIPLES:

1. **[Innovative]** Support knowledge and information sharing, creativity and skills development by fostering a culture of enterprise, lifelong learning, and achievement.
2. **[Culturally Rich]** Foster the development of and participation in cultural activities, events and performances, by and for our diverse resident, worker and visitor communities.
3. **[Community Events]** Continue to host community-wide events while also incorporating new year-round events that are well distributed throughout the city.
4. **[Art Displays]** Increase the number of local festivals and concerts that allow for artists to sell and display their works of art for all to see and appreciate.



# Outdoor Lifestyle



“MILLCREEK IS THE GATEWAY TO RECREATION WITH OPPORTUNITIES FROM THE WASATCH MOUNTAINS TO THE JORDAN RIVER, INCLUDING MAJESTIC VIEWS OF THE MOUNTAINS, EXPANSIVE PARKS, AND ACCESSIBLE TRAILS AND OPEN SPACES.”

outdoorproject.com

## GUIDING PRINCIPLES:

1. **[Parks]** Provide a diverse range of park and recreational opportunities to include facilities and scheduled activities for all ages and varying interests, both passive and active.
2. **[Access]** Improve the quality of existing park and recreational facilities and create additional facilities where possible in under-served locations. To the degree land can be assembled, distribute future parks to provide convenience to all neighborhoods of the city.
3. **[Accessibility]** Ensure recreation opportunities are accessible by providing adequate access through a variety of transportation modes, parking, and directional signage.
4. **[Trails]** Develop an integrated trail system within Millcreek, connecting the City together.
5. **[Jordan River]** Create a new natural park along the Jordan River Parkway within the City limits.

# Next Steps...

The Vision embodies the expectations for and the potential of Millcreek, and sets a direction for how the future built environment is planned and designed. The next step is to establish the Plan's policies and projects based on the foundation provided in this document. A thoughtful, deliberate combination of large and small projects, fresh programs, and new partnerships will lead to an implementable planning strategy.

## NOW IS THE TIME!

Now is the time to put your mark on Millcreek Together! As the process moves forward, it is important that the community continues to be involved. Make sure that your thoughts and ideas are heard. Jump into Online discussions at [millcreekgeneralplan.com](http://millcreekgeneralplan.com), join your friends and neighbors at public meetings, and share opinions in surveys and at open houses.

Submit your comments on the draft Community Vision at [millcreekgeneralplan.com](http://millcreekgeneralplan.com). We want to know how this document can be improved, what is missing, and how the vision can be implemented. Lookout for upcoming public events this Spring!

## PROCESS AND SCHEDULE

2017

LATE SUMMER

+FOUNDATION

MAJOR  
PUBLIC ENGAGEMENT  
OPPORTUNITIES

FALL

+VISIONING

EVENT SERIES #1

**VISIONING**  
WORKSHOPS

NOVEMBER 2017

2018

WINTER

SPRING

+OPPORTUNITIES &  
CHOICES

EVENT SERIES #2

**CHOICES**  
WORKSHOPS

FEBRUARY 2018

SUMMER

FALL

+STRATEGIES & PLAN  
DEVELOPMENT

EVENT SERIES #3

**THE PLAN**  
OPEN HOUSES

AUGUST 2018

*WE ARE HERE!*



MILLCREEK TOGETHER



*We value your  
feedback and look to  
include your ideas in the  
future of Millcreek!*

